

An alliance of financial strategies
between China and America
sparks innovation
in Public-Private Partnerships



Royalties and Government Social Capital Cooperation:
An Advanced Financial Innovation Seminar

Background

Royalties are a new method of financing from the United States, through which investors receive a certain percentage of the gross revenues of an enterprises for a certain period of time, and the income is paid quarterly as revenue royalties. Royalties provide return on investment that begins immediately.

A royalty contract is priced and traded based on the investor's anticipated royalty payments, which are derived directly from a share of the gross revenues of the-royalty issuer over the life of the-agreement. Both parties may agree on a minimum royalty payment. Investors do not take ownership of any equity in royalty issuing companies. This is somewhat similar to a franchise, but based solely on gross revenues.

Investors do not participate in the management of royalty issuing companies. Royalties do not disadvantage existing company shareholders, because there is no dilution of company ownership, nor are royalty issuing companies obliged to incur ever-increasing levels of debt. Royalties do not affect the ownership or control of royalty issuing companies.

The government social capital cooperation (PPP) model is a significant addition to the methods available to supply capital to public social services in our country. It is an optimized project financing model. Financing is the key to the successful implementation of PPP projects, and the application of Revenue Royalties to PPP will be a useful new strategy, used to diversify the sources of financing of PPP projects. These new capital sources will open up fresh ideas and inspiration for PPP project financing.

This advanced seminar invites investors, financiers, and international bankers to learn about revenue royalties from the leading authority on the use of royalties in the financing of companies, Arthur Lipper. Mr. Lipper, a veteran Wall Street financier, was granted a U.S. patent on approaches to using royalties. He has 60 years of experience in the financial industry in the United States, Europe and Asia. Mr. Lipper will speak about the design concept and its application in royalties. Domestic financial and PPP professionals are invited to conduct extensive, in-depth discussions on the potential scope of introduction of royalties in China.

We sincerely invite friends from all walks of life to participate in this advanced seminar on financial innovation training!

Organizers, Sponsors

Organizer: Tianjin Financial Assets Exchange

Sponsor: Tianjin Financial Assets Exchange Center, Asset trading and management platform, and China Public Private Partnerships Center;

Co-organizers: Asia Pacific Group, from America

Peking University Government and Social Capital Cooperation (PPP) Research Center

University of International Business, One Belt, One Road

PPP Research Center

Who should attend

Financial sector, PPP industry and investment company practitioners or professionals committed to financial innovation research and implementation.

Time and Place

Class time: December 20 - December 22, 2017

Venue: Beijing Financial Street

Trainer: Arthur Lipper



Arthur Lipper is Chairman of British Far East Holdings Limited and was previously the Chairman and Editor-In-Chief of Venture, The Magazine for Business Owners and Entrepreneurs. His books include "Venture's Guide To Investing in Private Companies", "Thriving Up and Down The Free Market Food Chain, " "The Guide for Venture Investing Angels, " "Larry and Barry Guide to Entrepreneurial Wisdom" (published in Chinese by CITIC), and more.

Mr. Lipper, best known for his financial inventions and innovations, created two New York Stock Exchange member organizations: Arthur Lipper Corporation and New York and Foreign

Securities Corporation, and chaired both institutions. Both firms were also members of the U.S. stock and commodity futures exchanges.

Content

(A. In-person live seminars, three days)

(B. Distance Learning , 10 hours)

Teaching fees and payment methods

1. training costs: 28,000 yuan / person (including expert fees, lunch fees, training fees, venue fees, refreshment fees, excluding accommodation costs),

2. when you check in, directly pay cash or use bank cards, credit cards
3. bank transfer:

Name of Institution: Tianjin Financial Assets Exchange Co., Ltd.

Account number: 02180001040018889

Bank: Agricultural Bank of China branch in Tianjin

Registration time and contact

Application deadline: December 19, 2017

Contact: Dong Qi Fu Chang Hao

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