

## **Preparing for your interview on ThinkTech Hawai'i**

### **Asia-Pacific Business Strategies**

1. Comfortable business attire; no bright green, because it conflicts with the green-screen in the studio.
  
2. Arrive 20 minutes early, for sound, light check and setup. This is a live program, and it will start at the scheduled time.
  - a. If you are going to be late, please call Michael North at 323-422-9602 and let me know as early as possible. There will be no program and we would need re-schedule for another day.
  
3. The program is 30 minutes exactly; when we're finished, we can grab a coffee and talk.
  
4. Address is ThinkTech Studio, 900 Fort St. Mall, Ste.888, Honolulu Hawaii 96813 (Pioneer Plaza)
  
5. Please send a short two-paragraph bio, a description of your organization, its products and services, as one page, in Word format.
  
6. Please send some media: your organization logo, a shot or two inside your organization, some product and people photos. Please also send video or links to video of any of the above, if possible.
  
7. Send me some weblinks; website, some internal links to products or services. A contact name, email address and phone number.
  
8. If you have some good press, send me a link or PDF of a story or press release.

9. You might like to keep this link on hand; it also contains these details — and view samples of a few of our previous shows: <http://www.asiapacificgroup.us/broadcast/asia-pacific-business-strategies/>

10. The program is recorded live, and there is no editing. It is usually available for viewing the same evening, through the YouTube Channel for ThinkTech. You will receive a link that allows you to play, download and embed the video. For viewers in China, we take 2-3 days to upload the program to our Beijing server.